Advertise with Tusco TV!



Sponsorship and Commercial Packages

About Us:

Tusco TV channel 1021 (channel 1022 in the Newcomerstown area) has over 100,000 households in its reach. We also have a huge social media presence between our website and Facebook page. We do everything from TV programming, to creating commercials to fit your unique brand. Our website also features a live stream of our station and we bring in over 100,000 visitors each month! Let us help you expand your customer base!

Packages:

- 1. 30 second commercial spot on our station! For just \$250 per month we will run your commercial to help build your company and your brand! Take advantage of our outreach to bring in clients and patrons and advance your business to the next level!
- Commercial Production Just starting out? Never made a commercial before? Let us take
 on the production! We will meet with you to figure out exactly how to best represent your
 brand, and make a commercial tailored to your needs! Production costs start at

- **\$600!** We can also work with you on a package that includes airtime and aid in lowering the cost of production.
- 3. Sponsor our new programming! We care about our community so we cover our community. Tusco TV offers a variety of local and original programming. For only \$250 per month, you can reach a wide audience by sponsoring one of these shows! Community based shows include: Small Business Corner and Community Spotlight. Back to the Bexley is our take on the Saturday night horror host format. All of these shows are also uploaded directly to the Internet, where we have a large following. Sponsoring one of these programs will get your company logo on screen at the beginning of the program plus you get a 30 second spot during that program. Take advantage of our reach and build your brand!
- 4. Weather Sponsorship Tusco TV produces a county weather report every day. The weather is posted to our Facebook page and runs four times a day on the station. For only \$200 per month we will add a static image/logo of your business with a voice over that will play directly before our weather coverage!
- 5. <u>New Programing Blocks</u> There are great changes coming to Tusco TV including new lineups of classic TV shows and motion pictures.. You can be a part of these programs which include:
 - a. Sunday Night Classic- a weekly movie program featuring quality vintage films from Hollywood's Golden and Silver Ages. Logo Sponsor/Logo Read \$150 per week.
 - b. **Saturday Morning Cartoon Capers-** Two hours of classic cartoons including *Popeye, The Lone Ranger, Looney Tunes/Merrie Melodies,* and *Betty Boop.*
 - c. **Daytime TV Faves** Vintage TV shows that will take you back- *Dragnet, Bonanza, You Bet Your Life, The Adventures of Ozzie and Harriet* and more!
- 6. <u>Internet box ad on Tusco.tv</u>: Take advantage of a click through ad that will take visitors directly to your website for only \$150 per month!

7. <u>Internet banner ad on Tusco.tv</u>: For \$200 dollars a month we will put a banner of your business across our website!

Contact:

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Email contacts:

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Let Tusco TV Help You!

